# APPLICATION FORM

AUSRAIL PLUS SYDNEY 2027

**Please send completed application form to the AusRAIL industry liaison team at sponex@ausrail.com**

## CONTACT DETAILS OF APPLICANT

Mr Mrs Ms Miss Dr Prof Other

| | | | |
|---|---|---|---|
| Given name | | Family name | |
| Position | | Industry sector | |
| Organisation name (for invoicing purposes) | | | |
| Organisation name (for marketing purposes) | | | |
| Address | | | |
| State | | Country | Postcode |
| Email | | Phone ( ) | |
| Website | | Mobile | |

Are you an ARA Member? No Yes

Onsite contact person name | Onsite contact person number

Please note all prices are listed in Australian Dollars and include 10% GST.

| Opportunities | ARA Member* | Non Member | Number available | Quantity |
|---|---|---|---|---|
| **Premium Partnerships** | | | | |
| ☐ Headline and Yellow Dinner Partner | $124,000 | $155,000 | Exclusive | |
| ☐ Platinum and Innovation Partner | $94,500 | $118,500 | Exclusive | |
| ☐ Gold Partner | $54,500 | $68,500 | Three | |
| ☐ Silver Partner | $42,000 | $52,500 | Four | |
| **Thought Leadership and Education** | | | | |
| ☐ Plenary Session Partner | $23,000 | Not available | Multiple (ARA member exclusive) | |
| ☐ Concurrent Session Partner | $9,500 | Not available | Multiple (ARA member exclusive) | |
| ☐ Industry Workshop Partner | $16,000 | $20,000 | Multiple | |
| ☐ Young Rail Professional Scholarship | $17,500 | $22,000 | Two | |
| ☐ Women in Rail Scholarship | $17,500 | $22,000 | Two | |
| ☐ AusRAIL Insights Tool | $27,500 | $34,500 | Exclusive | |
| **Networking** | | | | |
| ☐ Welcome Drinks Partner | $36,500 | $44,000 | Exclusive | |
| ☐ Exhibition Networking Drinks Partner | $44,000 | $55,000 | Exclusive | |
| ☐ Meeting Room | POA | POA | Multiple | |
| **Experience** | | | | |
| ☐ Delegate Lounge | POA | POA | Exclusive | |
| ☐ Conference App Partner | $35,500 | $44,500 | Exclusive | |
| ☐ Exhibition Lounge | $21,000 | $26,500 | Multiple | |
| ☐ Barista Station Partner | $21,000 | $26,500 | Four | |
| ☐ Sustainable Coffee Cups Partner | $21,000 | $26,500 | Exclusive | |
| ☐ Wellness Partner | $21,000 | $26,500 | Exclusive | |
| ☐ Professional Headshot Partner | $26,000 | $32,500 | Exclusive | |
| ☐ AusRAIL Run/Walk Partner | $10,000 | $12,500 | Exclusive | |

**Member discounts are available only to current ARA Members in Class E and above. Membership fees must be fully paid prior to AusRAIL PLUS 2027, and the organisation's membership must remain active at the time of AusRAIL PLUS 2027. Member rates do not apply to Associate Members.*

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| **Branding and Advertising** | | | | |
| ☐ Lanyard Partner | $44,000 | $55,000 | Exclusive | |
| ☐ Exhibition Entrance Feature Partner | $26,500 | $33,500 | Exclusive | |
| ☐ Power Station Partner | $12,000 | $15,000 | Exclusive | |
| ☐ WiFi Partner | $7,000 | $9,000 | Exclusive | |
| ☐ Exhibition Floor Decal | $5,000 | $6,500 | 10 | |
| ☐ EDM Advertorial | $3,500 | $4,500 | Multiple | |
| ☐ EDM Banner | $3,000 | $4,000 | Multiple | |
| ☐ Thank You EDM Banner | $3,500 | $4,500 | Multiple | |
| ☐ Conference App Advertisement | $3,000 | $4,000 | Multiple | |
| **Total sponsorship investment** | | | | |

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| Booth type | ARA Member* | Non Member | Total $ |
|---|---|---|---|
| 3m x 3m booth | $6,950 per 9sqm | $8,750 per 9sqm | |
| Space only (min purchase 9sqm) | $6,800 per 9sqm | $8,600 per 9sqm | |
| Startup Pod | Not available | $3,000 | |
| Turnkey Options | Pricing based on size and design (exhibition space included) | | |

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## Exhibition Details

Location: The conference managers will endeavour to allocate space in line with your request, however this cannot be guaranteed. If you preferred space is not available you will be contacted to discuss alternative options.

Preferred booth location: 1. 2. 3.

I do NOT wish to be located adjacent to these companies:

I wish to be located adjacent to these companies:

## Confirmation

**My signature below confirms my application to sponsor or exhibit at the AusRAIL conference, and acceptance of the terms and conditions of partnership/exhibiting. Once this application is accepted, your partnership or exhibition purchase will be confirmed with written communication from the AusRAIL industry liaison team.**

Insert TOTAL amount payable AUD inc GST

Title

Name (please print clearly)

Position in organisation

Signature Date (DD/MM/YY) / /

Signature

☐ **I do NOT wish to receive conference updates via email.**

**AusRAIL partnership and exhibition terms and conditions available here**

Please send completed application form to the AusRAIL industry liaison team at sponex@ausrail.com

Send enquiries to andrea.diaz@wearemci.com | sara.jalib@wearemci.com

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