

AUSRAIL

Brisbane 5-7 December 2022

MARKETING TOOL KIT



This marketing kit is designed to give you the tools and information to assist you with promoting the AusRAIL conference within your network. Please follow the brand guideline to ensure the AusRAIL 2022 branding stays consistent. We thank you for your support.

AUSRAIL

AusRAIL is the national conference and exhibition of the Australasian Railway Association (ARA), organized annually to bring the industry together to engage on key issues in the rail industry. All profits from AusRAIL and AusRAIL PLUS are re-invested into the work of the ARA to benefit the rail industry.

BRAND GUIDELINES

Please follow the AusRAIL 2022 brand guideline to branding stays consistent.



BRAND GUIDELINE

OFFICIAL LINKS

AusRAIL website: <https://ausrail2022.com/>

Registration: <https://ausrail2022.com/registration/>

Program: <https://ausrail2022.com/program/>

#AUSRAIL

Follow, promote, and engage with the AusRAIL 2022 social media accounts.

Facebook: @AustRailAssoc

Twitter: @AustRail

LinkedIn: Austrail

BRAND COLLATERAL

LOGOS

STACKED



LANDSCAPE



Logos are also available in white with transparent background.



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OTHER ASSETS

BANNER



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